

NEW GLOBAL AWARD FOR PUY DU FOU

PUY DU FOU SET TO RECEIVE 'OSCAR FOR THE WORLD'S BEST ORIGINAL PRODUCTION'

FOR 'LE PREMIER ROYAUME' ON 18 APRIL 2020 IN LOS ANGELES

Puy du Fou has received another new global award, this time for its 'Le Premier Royaume' immersive experience. The Themed Entertainment Association's (THEA) prestigious international jury announced the award at the worldwide gathering of theme parks and attractions (IAAPA Attractions Expo) on 18-22 November 2019 in Orlando (Florida, USA).

Puy du Fou will receive a Thea Award 'Oscar for the World's Best Original Production' on 18 April 2020 in Los Angeles for its brand new 2019 production, 'Le Premier Royaume'. This is the third international accolade for the thrilling immersive experience.

Bold creativity and technical excellence

The outstanding immersive experience was wholly conceived and produced by Puy du Fou teams. The unique production takes its visitors on a journey that follows the destiny of Clovis, the first king of the Franks, through a succession of sets, each featuring unprecedented technical mastery and special effects.

This new 'Oscar' honours the skill, originality and creative brilliance of Puy du Fou. Constantly pushing boundaries in terms of creativity, and emotional and artistic innovation, Puy du Fou is now a trailblazer in the field of spectacular shows globally. In just a few years, it has become one of the great benchmarks of the industry, recognised as one of the greats of the entertainment world and a recipient of all the major awards. In 40 years, Puy du Fou has established a unique artistic model, bound up in a universal language of emotion which transcends all cultures and generations.

The Thea Award will be presented officially to Puy du Fou on Saturday 18 April 2020 in Los Angeles.

About Puy du Fou

Created in 1978, Puy du Fou is one of a kind. Twice voted 'Best Park in the World', in March 2012 in Los Angeles (Thea Classic Award) and in November 2014 in Orlando (Applause Award), Puy du Fou draws on the collective imagination by staging grand scale shows that convey universally-experienced emotions. Puy du Fou has invented a unique artistic model in the world of leisure, transporting history and legend into its impressive world-class shows. Puy du Fou is a group mainly composed of an association under the French Law of 1901 and a Simplified Joint Stock Company. In France, the association organises the Cinéscénie show with 4,200 volunteers, and owns the Simplified Joint Stock Company which manages the Grand Park (63 daytime and evening shows, 4 period villages, 22 restaurants and 6 themed hotels) and employs 2,500 people. Both structures guarantee their future by financing the Puy du Fou Academy (a primary school with an additional arts focus) and the Junior Academy (an arts-based institute) which trains over 700 young people every year in performing arts and

techniques. With *Puy du Fou International*, the park shares its expertise worldwide. It is currently creating a park in Spain, based on the Puy du Fou model, as well as designing shows in other continents. In addition to Spain, Puy du Fou is working on a show in China. Since its foundation, Puy du Fou has enjoyed steady annual growth, thanks to its commitment to artistic excellence and a programme of continued investment.